AIA Orlando
2021 Annual Report

MISSION: AIA Orlando is the voice of the architectural profession in Central Florida and a resource for its members in service to society.

VISION: Driving positive change through **the power of design**.

TABLE OF CONTENTS

04 Component Leadership

05 Message from the President

06 Component Strategic Goals

07 Message from the Executive Director

08-11 Year in Review

12-14 By the Numbers

15 Participation

16-17 Officer & Director Nominees

18-19 AIA Firm of the Year

20-21 Orlando Foundation for Architecture

22 Conference and Expo

23 Sponsors

24 Premier Partners

COMPONENT LEADERSHIP

2021 OFFICERS & DIRECTORS

President – Rebecca Talbert, AIA, LEED BD+C, GGP, GPCP
President-Elect – Michael Compton, AIA, ACHA, EDAC
Past President – Ronok Nichols, AIA, LEED AP
Secretary – Tommy James, AIA, LEED AP
Treasurer – Carrie Manes, AIA, NCARB, LEED AP
State Director – Holly Stenger, AIA, LEED BD+C
Director at Large – Itzel Lozada, AIA, LEED AP BD+C
Director at Large – Ernesto Alonso, AIA
Director at Large – Tim Johnson, AIA, NOMA
Emerging Professionals Director – Arlenne Gil, AIA
Allied Director – Bill Collester

2021 COMMITTEE CHAIRS

Academy of Architecture for Health – Brian White, AIA
Allied Professionals – Bill Collester
Awards and Recognition – Anne Briggs, AIA, LEED AP
Golf Tournament – Amy Neumann & Tim Johnson, AIA, NOMA
Government Affairs – Aranya Mom, AIA
Programs & Events – Chad Forsyth, AIA / Itzel Lozada, AIA, LEED AP BD+C
Themed Entertainment and Hospitality – John Dietz, AIA
Women in Architecture – Adriana Lovera, AIA Assoc.
AIA Young Architects Forum – Arlenne Gil, AIA

STAFF

Executive Director – Gary Scarboro, CAE
Chapter Coordinator – Kim Garcia
Chapter Coordinator – Debbie Coble
Chapter Coordinator/Graphic Designer – Bianca Escue

CONSULTANTS

Accounting – Julie Hoffmeyer, Bravo Unlimited
General Counsel – Fred Mohre, Pearson Doyle Mohre & Pastis

MESSAGE FROM THE PRESIDENT

Dear AIA Orlando Members, Colleagues, and Friends,

As we continue to navigate the ups and downs in the second year of the Covid pandemic, I would like to take the opportunity to thank YOU for your continued support of our Chapter and profession. Last year threw us a curve ball, but our dedicated staff and member volunteers were able to quickly pivot, helping to not only sustain Chapter operations but to expand opportunities for continuing education, networking, and advocacy. It is my sincere honor to represent such a resilient organization as your 2021 AIA Orlando Chapter President.

In July, AIA Orlando received the Anthony L. Pullara Chapter Honor Award from AIA Florida for outstanding dedication and service to members in part for the following achievements:

- Growing the membership including record participation in events,
- Record level of 2+2+2 scholarship funding for Valencia College, UCF, and UF CityLab students,
- Implementation of an Equity, Diversity & Inclusion (EDI) taskforce whose virtual forums have had national participation and was awarded a grant from the AIA Trust to develop FirmForward – a program for firms who seek to transition toward a more equitable, diverse, and inclusive business model,
- The formation of the Academic Alliance Council which has strengthened our relationship and collaborations with our local educational institution partners,
- Continuing to serve the interests of our members through innovative programs from our committees,
- Advancing our Strategic Plan priority of positioning AIA Orlando members as policy leaders within our community through charrettes with Orange County, participation in local, state, and national advocacy events, and expanding resources on our website about available positions serving on local civic boards and task forces, and
- Supporting the Orlando Foundation for Architecture's (OFA) many new programs.

Our Chapter has accomplished many great things so far in 2021. Still ahead are some of our premiere events – the Conference & Expo and Design Awards. Also, we have a goal to move into our new home, the Orlando Center for Architecture & Design (OCAD), by year's end. OCAD is the culmination of a decade's long plan to create a Center for Architecture & Design in the heart of Downtown Orlando where members and the community can celebrate and elevate design excellence across Central Florida.
I am excited for what the future holds and what we will accomplish together in the years to come.

Rebecca Talbert, AIA, LEED BD+C, GGP, GPCP
Senior Architect | RLF

CHAPTER GOALS

Through discussion and consensus, the following goals were recommended to advance the mission statement:

I. ENGAGEMENT

Facilitate the experience members want from the component through events, opportunities, benefits and services. Focus and align programs, services, structures, and resources to develop innovative solutions to Central Florida's most pressing challenges.

II. EMPOWERMENT

Knowledge is our currency. Generate, curate, and disseminate knowledge required for success. Equip architects for success by transforming architecture education, expanding access to the profession, cultivating a learning culture, and developing leadership.

III. ADVOCACY

Represent the interests of architects and architecture in the communities of Central Florida through grassroots advocacy.

IV. LEADERSHIP

Provide leadership in the community and maintain a nationally recognized component. Collaborate with design and construction professionals, community leaders, political partners, and stakeholders.

MESSAGE FROM THE CEO/EXECUTIVE DIRECTOR

Dear Members -

AIA Orlando has continued to build our capacity to advance the chapter's mission and goals by working with our numerous committees, community partners, affiliates, leaders and staff team. We are fortunate to have one of the best teams I have had the honor and pleasure to work with. Debbie Coble, Bianca Escue, and Kim Garcia, while working part-time for AIA Orlando, are often perceived to work fulltime as they participate in chapter and foundation activities from 7 am some days until well into the night, and occasional weekends. Our talented and driven staff team is incredibly effective and efficient in implementing and managing the daily tasks that support the vision, mission, and goals of our two organizations. We are truly honored to work with such forward-thinking, community minded, and goal driven individuals and leaders.

When Covid-19 began changing the world around us last year, AIA Orlando was among the first components to make a near seamless transition to virtual engagement, offering townhall style meetings that allowed our participation to grow as engagement became easier for our members. Meanwhile, we are providing relevant, meaningful and responsive content programming based on surveys and input from our members. Like most of our members, we are anxious to return to a more normal mode of operation, hopefully in the near future.

The chapter has continued to gain influence. With more architects than any other chapter, AIA Orlando remains the most powerful AIA component in Florida, Even with the pandemic, our component's assigned membership has grown to its highest historical level, bringing even more influence to our collective voice on behalf of the profession, and to the benefit of the community. AIA Orlando is fiscally strong and growing. While the recent circumstances have changed the way we serve our members and will impact certain aspects of our organization permanently, we view most of the changes positively. Our staff team is more nimble, versatile and skilled, our volunteers are increasingly more diverse and creative, and our organization is better prepared to continue advancing our ideals as we serve the constituency and the community.

Heading into 2022, we will continue to draw upon our historic influences that set the stage for success, and we will advance diligently into the future to fulfill our purposeful objectives.. On behalf of the staff team, I thank our members, leaders, volunteers, supporters and community for the opportunity to change the world through the power of design.

Gary Scarboro, CAE
CEO/Executive Director
Orlando Chapter of the American Institute of Architects
The Orlando Foundation for Architecture

YEAR IN REVIEW

2021 Board Induction
1.14.21

32nd Annual Golf Tournament
02.19.21

Mini Golf Tournament
03.06.21

January

01.13.21 Allied Coffee Time: Meet the Incoming 2021 Board of Directors

01.14.21 2021 Board Induction

01.27.21 WIA: Lunch with Louise

01.28.21 Local Architect Lecture featuring RLF Architects

February

02.03.21 Virtual Lunch & Learn featuring Soprema

02.10.21 Allied Coffee Time featuring HKS Architects

02.17.21 Virtual Lunch & Learn featuring Brad Hedges

02.18.21 Building an Equitable Firm: Social Justice History in American Built Environment from Reconstruction to Redlining

02.19.21 32nd Annual Golf Tournament

02.25.21 WIA Social Scavenger Hunt

02.27.21 A.R.E Study Session

March

03.03.21 Virtual Lunch & Learn featuring Raymond Engineering

03.06.21 Mini Golf Tournament

03.10.21 Allied Coffee Time featuring RS&H

03.16.21 Design Exchange Series featuring DLR Group

April

04.07.21 Virtual Lunch & Learn featuring Steve Ward & Associates

04.08.21 YAF Mentorship: The Business of Architecture

04.14.21 Allied Coffee Time featuring Little Diversified

04.21.21 Virtual Lunch & Learn featuring ParexUSA

04.22.21 Building an Equitable Firm: Age Friendly Environments & Workspaces

04.29.21 YAF & WIA Portfolio & Resume Workshop

May

05.05.21 Virtual Lunch & Learn featuring Schonox HPS

05.12.21 Allied Coffee Time “Meet the Board” featuring OFA

05.15.21 A.R.E Study Session

05.19.21 Virtual Lunch & Learn featuring Top Line Recreation

05.26.21 WIA Fundraising Documentary: “Building A Dream: A Family Affair” by Lois Gottlieb

June

06.02.21 Virtual Lunch & Learn featuring Rockfon

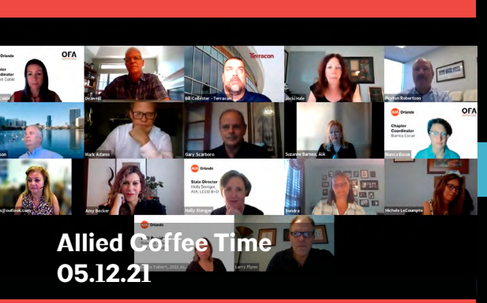
06.09.21 Allied Coffee Time featuring SchenkelShultz

06.10.21 Design Awards Submission Tips & Best Practices

06.17.21 Building an Equitable Firm: A Dialogue on Pride, Pronouns & Gender-Neutral Spaces

YAF & WIA Portfolio & Resume Workshop 04.29.21

YEAR IN REVIEW (CONTINUED)



July

07.08.21 Come Together & Collaborate!

07.14.21 Allied Coffee Time featuring Rhodes + Brito

07.21.21 Virtual Lunch & Learn featuring Engineered Tax Services

07.28.21 WIA Social Scavenger Hunt

August

08.11.21 Allied Coffee Time featuring C4 Architecture

08.14.21 A.R.E Study Session

08.18.21 Virtual Lunch & Learn feat. Stone Tile Group

UPCOMING

September

09.01.21 Virtual Lunch & Learn featuring Rockfon

09.09.21 Annual Meeting

09.16.21 EDI Forum: Building an Equitable Future Firm

09.18.21 AIA Orlando Annual Planning Meeting

October

10.13.21 YAF NEXT Event

10.20.21 WIA Building Tour

10.28.21 Conference & Expo

November

11.06.21 A.R.E Study Session

11.10.21 Allied Coffee Time

11.11.21 WIA Florida Mash-Up Lecture

11.13.21 2021 Design Awards

11.17.21 Virtual Lunch & Learn featuring Behr Paint

11.18.21 EDI Forum

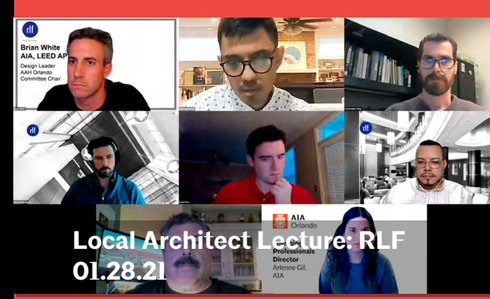
11.23.21 WIA & YAF Portfolio & Resume Workshop

December

12.01.21 Virtual Lunch & Learn featuring Global Fireproof Solutions

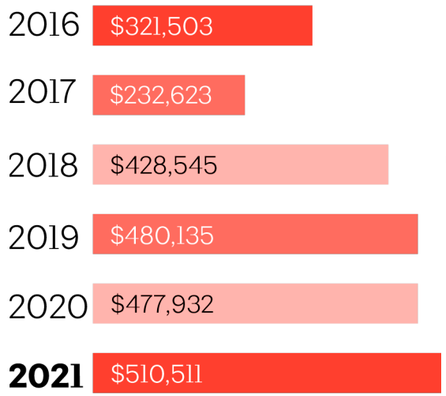
12.09.21 YAF End of Year Social

12.22.21 WIA Holiday Party

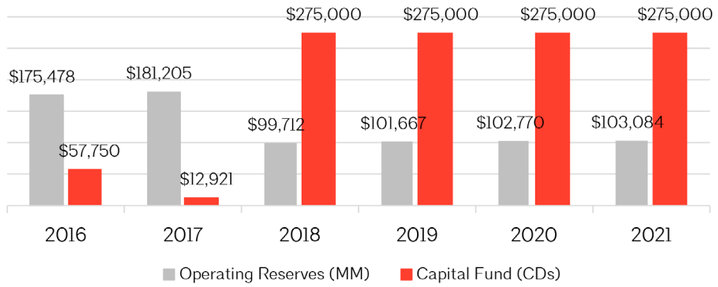


FINANCIALS

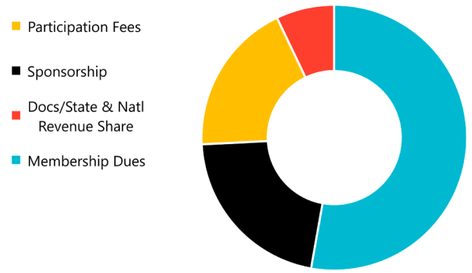
TOTAL ASSETS & LIABILITIES



OPERATING RESERVES & CAPITAL FUND



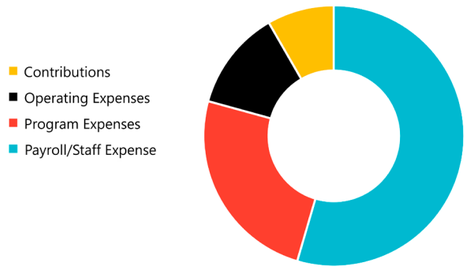
INCOME BY SOURCE YTD



Income by Source YTD

Participation Fees	**$48,058**
Sponsorship	**$54,925**
Docs/State & Natl Revenue Share	**$18,306**
Membership Dues	**$135,708**

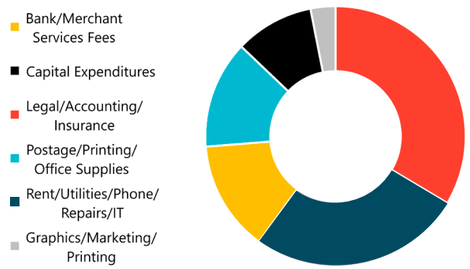
ALL EXPENSES BY TYPE YTD



All Expenses by Type YTD

Contributions	**$15,000**
Operating Expenses	**$22,347**
Program Expenses	**$44,592**
Payroll/Staff Expense	**$98,312**

OPERATING EXPENSES BY TYPE YTD



Operating Expenses by Type YTD

Bank/Merchant Services Fees	**$2,882**
Capital Expenditures	**$2,055**
Legal/Accounting/Insurance	**$7,035**
Postage/Printing/Office Supplies	**$2,801**
Rent/Utilities/Phone/Repairs/IT	**$5,545**
Graphics/Marketing/Printing	**$650**

MEMBERSHIP

892 **Total Members**

740 Total Assigned Members

152 Allied Members (AIA Orlando)

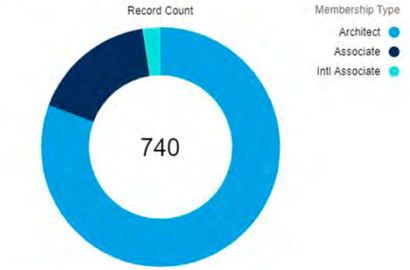
1.23% **Increase** in Assigned Members

597 Architect Members

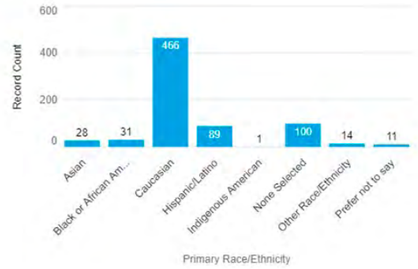
125 Associate Members

18 Int'l Associate Members

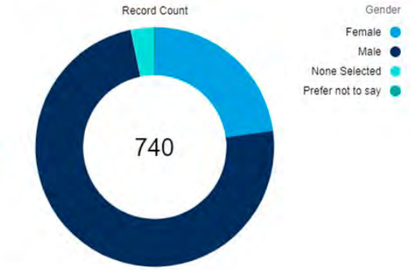
Membership By Type



Race/Ethnicity



Gender Identity



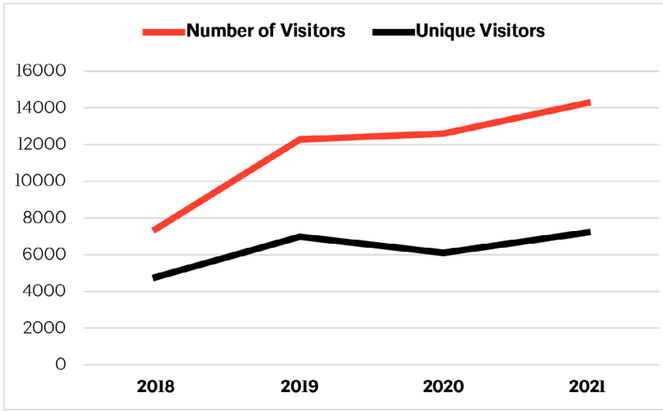
Includes:
69 Emeritus members
21 Fellows

WEBSITE

14,264 Total Visits

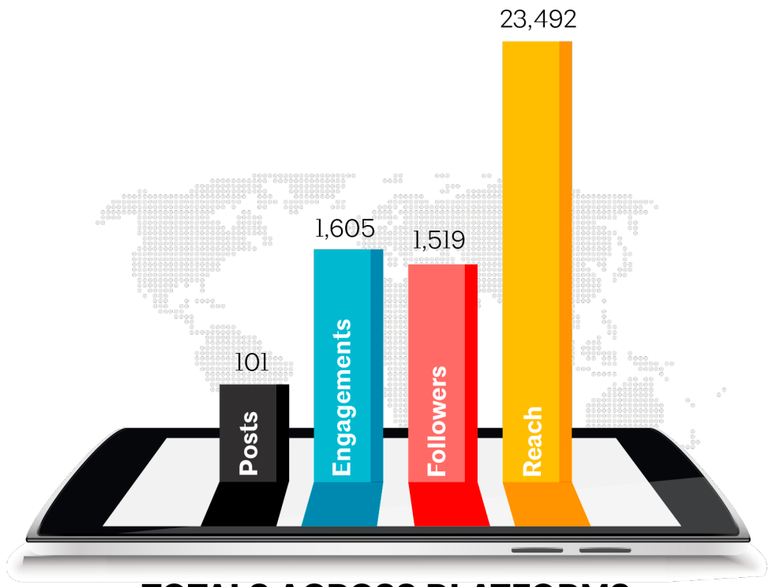
13.24% **Increase** Visits from **2020**

5,117 Google searches for **AIA Orlando**



SOCIAL MEDIA

Time Period 1/1/21 - 8/31/21



TOTALS ACROSS PLATFORMS

Facebook

917	Engagement
5,779	Reach
48	Posts
669	Followers

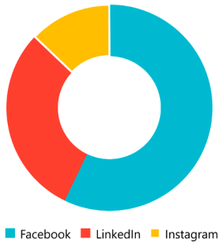
LinkedIn

481	Engagement
15,367	Reach
36	Posts
502	Followers

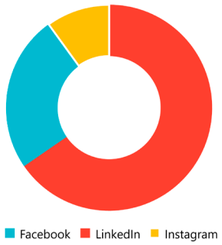
Instagram

207	Engagement
2,346	Reach
17	Posts
348	Followers

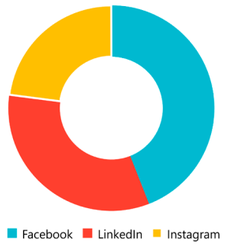
ENGAGEMENT



REACH



FOLLOWERS



COMMUNITY PARTICIPATION

East Central Florida Regional Council (ECFRPC) Infrastructure Task Force

Vision 2050 - Orange County's Comprehensive Plan

AIA Florida Legislative Day (Virtual)

Florida Architects Political Action Committee (FAPAC)

AIA Grassroots Conference '21 (Virtual)

Council of Architectural Component Executives (CACE) Annual Meeting (Virtual)

AIA Florida Annual Meeting

AIA Annual Meeting (Virtual)

BOARD NOMINEES

Itzel Lozada, AIA
Treasurer (2 Year Term)

I am fortunate for having the opportunity to practice architecture for 25 years and recently joined the Orlando firm of BA & Partners as Senior Project Manager. In my architectural journey I began my career in residential design, then moved onto highrise/mixed-use residential, educational, maritime/aviation, corporate and banking, then finally to healthcare architecture. In healthcare architecture is that I found my true passion and I'm happy to work with the most reputable Healthcare Systems throughout Central Florida. I'm also the proud mother of a 19 year-old junior at UCF. She is the sunshine of my life alongside my life-long partner and high school sweet heart of 30 years. We enjoy traveling, dining out and spending time together with family and friends. My favorite hobby is working on DIY projects of varying complexities on our home. I also enjoy shopping and using different tools for each project.

Gabriel Auffant, AIA, NCARB, LEED AP BD C
Director At Large (2 Year Term)

I was born and raised in Central Florida, and I am very happy and proud to call it home. I am a registered Architect in the State of Florida. I am a graduate of the University of Florida College of Design, Construction and Planning with a Bachelor of Design in Architecture and a Master of Architecture. My 15 years of experience have been dedicated to healthcare design and creation of healing environments within the health continuum of care.

Kelly Dawson, AIA
Director At Large (2 Year Term)

I graduated from Kansas State University with a BARCH in 1992. I have licenses in Missouri, Iowa and Florida. I was on the board of the AIA St. Louis chapter for two years, 2010 and 2011. I was on the Programs Committee there from 2012 - 2018. I spoke at a couple of events and organized several neighborhood tours for our programs. After 26 years in St. Louis, I moved to Florida in 2018.

Caroline Arrigoni
Emerging Professionals Director (2 Year Term)

Born in Sao Paulo, Brazil, where I spent most of my childhood until moving to Orlando, Florida in 2010. Coming from a creative family of architects, I developed an early passion for the field, especially for how architecture unites art and construction to build a world of spatial beauty. As an undergraduate student, I studied fine arts at Rollins College and was able to see the incredible applications art has in the real world. I strived to learn more about architectural concepts and details and the way architecture synthesizes artistry and vision in a realistic, three-dimensional way. Now as a graduate student in architecture at the University of Florida CityLab-Orlando, I am working towards my licensure in architecture.

Emily Anderson, AIA, NCARB
Emerging Professionals Director (2 Year Term)

Emily Anderson, AIA, NCARB received her degree in architecture from Washington University in St. Louis before pursuing her Master's in Architecture from the University of Florida. She was the first woman in the state of Florida and the second woman in the nation to complete the IPAL program. Since receiving her license, she has worked on expanding the services of Monta Consulting from structural engineering to a full A&E firm. She has over 17 years of experience in both the commercial and residential realms, both custom and production product lines, and both architectural and structural drafting and quality control.

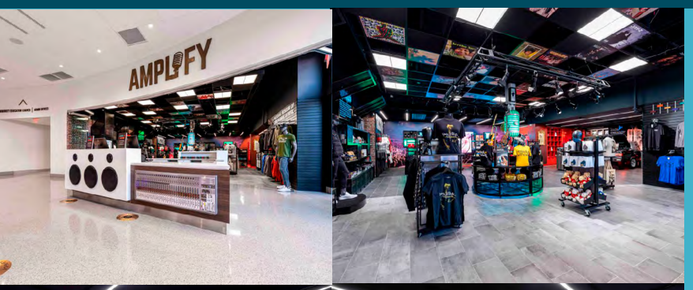
John Hoibraten Jr., LEED AP
Allied Director (1 Year Term, Non-Voting Position)

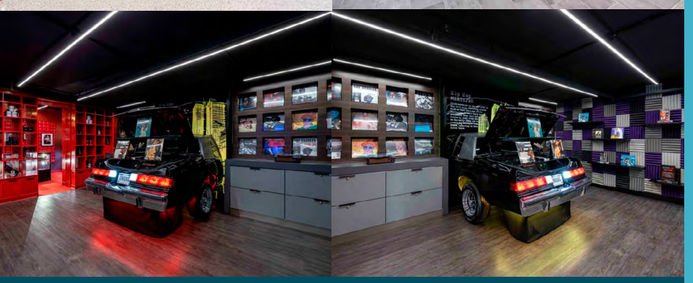
27 years of Construction industry experience with 22 of those years working with General Contracting firms. Blue Cord Professional Services provide preconstruction service to design teams and owners from cost estimating to constructability review to scheduling. We also provide construction services that include draw reviews, site inspections, and plan adherence.

MOODY NOLAN

2021 AIA ARCHITECTURE FIRM AWARD

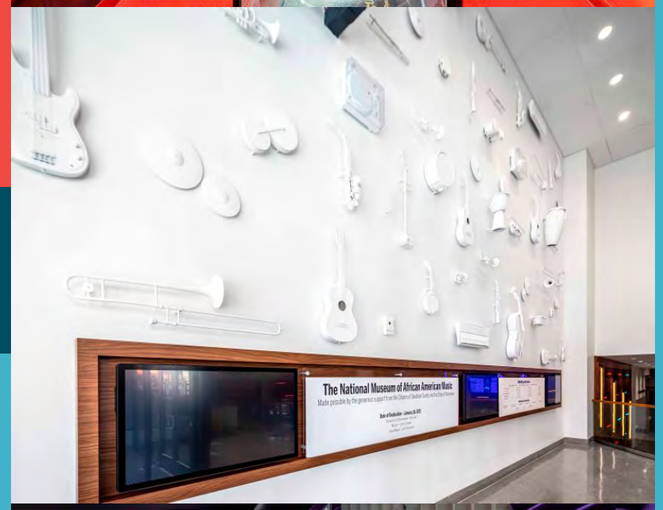
Wardell Ross Jr., AIA, NOMA, NCARB
SENIOR ASSOCIATE | DIRECTOR OF HOUSTON OPERATIONS
Moody Nolan, Inc.

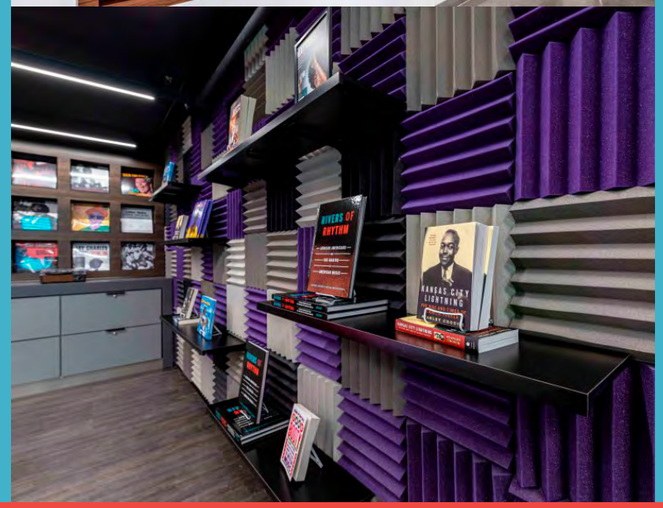




NATIONAL MUSEUM OF AFRICAN AMERICAN MUSIC
NMAAM Signage & Wayfinding, Donor Exbibit, and Gift Shop

Wardell Ross, Jr., is a registered architect in Texas & Ohio who received his architecture degree from Kent State University, which started his career path into architecture. Over the past 24 years, Wardell has worked in numerous architectural markets, including collegiate, K-12, civic, hospitality, and healthcare. Since rejoining Moody Nolan in 2013 he has been an instrumental part of both their Houston and Dallas offices. Wardell is the Director of Operations for the Houston office and serves as the office leader. In addition, he serves as a Project Executive & Senior Project Manager on several projects throughout Texas & other locations throughout the south and southwest regions of the United States.





The annual AIA Architecture Firm Award is the highest honor the AIA bestows on an architecture practice. The award recognizes a firm that has consistently produced distinguished architecture for at least 10 years.

As the nation's largest African American-owned and operated design firm—with 11 offices in the U.S.—Moody Nolan has a long history of serving clients with a keen knowledge of cultural sensitivities as well as a deep understanding of the impact its work has on individuals and communities.

Founded by Curt Moody, FAIA, NOMA, and the late engineer Howard E. Nolan, the firm's work is centered on the belief that diverse perspectives foster creativity and more responsive solutions.

Moody Nolan's work is reflective of the people who will live, learn, and heal in the spaces it creates. Its work has been lauded with more than 320 design citations and significant awards, including Moody's receipt of the AIA's Whitney M. Young, Jr. Award in 1992, AIA Ohio Gold Medal in 2007, and the National Organization of Minority Architects' (NOMA) President's Exemplary Service Award in 2008. The firm was also named NOMA's firm of the year in 2000.

Beyond the compelling design of buildings, the firm views its work as a way to encourage architecture careers in diverse communities and carry on the firm's legacy. That ethos is made clear in projects such as Columbus' Martin Luther King Library Branch, a vibrant community center that responds to both the character of the surrounding community and the powerful legacy of Dr. Martin Luther King Jr. Though it is only 20,000 square feet, the unique facility makes a powerful and uplifting statement. In Chicago, the firm worked with City Colleges of Chicago to further its commitment to the city's troubled South Side and replaced the aging Malcolm X College and School of Health Sciences. Despite inheriting budget issues and a very tight timeline, Moody Nolan provided the school's predominantly low-income student body with a technologically advanced learning environment that is focused on allied health professions.

As the nation grapples with systemic racism and significant issues of inequality, the ideals of diversity espoused by Moody Nolan since its founding stand as a model for advancing the profession. The firm has long operated at the critical junction of architecture and citizenship, demonstrating that responsible design requires a flawless marriage of art, function, and community.

OFA

Orlando Foundation for Architecture

The Orlando Foundation for Architecture's purpose is to promote public awareness, appreciation and enjoyment of the built environment, advocate for the preservation of historic architecture, demonstrate sustainable practices, offer scholarships for architectural education, and promote diversity in the architectural community.

The Foundation provides college scholarships to students that participate in the 2+2+2 program at Valencia College, UCF, and UF City-Lab Orlando.

Through educational programs, tours, exhibits, and events, the Orlando Foundation for Architecture promotes public understanding and appreciation of architecture and design. It inspires creativity and exploration of architecture, engineering, and design. Programs, exhibitions, and events take place at AIA Orlando and in schools and community sites throughout Central Florida.

Become a member, volunteer, donate, or contribute!
Visit www.orlandoarchitecture.org to learn more.

2021 OFFICERS & TRUSTEES

Chair - Tim Gibson, AIA
Vice Chair - Jacki Hale, FAIA
Treasurer - Greg Stock, AIA
Secretary - Debra Lemons, AIA
Trustee - Suzanne Barnes, AIA
Trustee - Mark Adams, AIA
Trustee - Kyle O'Connell, AIA
Trustee - Peyton Robertson
Trustee - Dean Hill, ASLA, CGP
Executive Director - Gary Scarboro, CAE

2021 COMMITTEE CHAIRS

BAM Orlando - Malcolm Jones, Assoc. AIA
Communications - Mark Adams, AIA
Events - Greg Stock, AIA
Membership - Peyton Robertson, AIA
Outreach - Dean Hill, CSLA, CGP
Scholarships - Tim Gibson, AIA
Tours - Jacki Hale, FAIA

The AIA Orlando Conference and Expo is where our industry professionals have an opportunity to select from various courses and earn several CEUs in one easy and convenient setting. Experience some of the latest products, innovations & services at the Annual Expo.

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